

FOR IMMEDIATE RELEASE

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Ryan Elliott Joins Adayana as Business Development Manager

Former PricewaterhouseCoopers Business Development Professional Helps Adayana Clients Accelerate Success

INDIANAPOLIS, IND. – Ryan Elliott recently joined the Adayana Industry team as a Manager of Business Development, a role in which he helps key clients identify challenges and develop actionable strategies to improve the performance of their people and organization.

“It’s exciting to come into a forward-looking company that brings unique value to its clients in the areas of learning and development, strategy, and go-to-market solutions,” Elliott said. “Adayana is a company that is increasingly seen as a trusted advisor in the market as it relates to helping organizations turn change into competitive advantage.”

Elliott most recently worked with PricewaterhouseCoopers as a Manager of Business Development who focused on the firm’s leading strategic healthcare clients. He previously worked with RealMed Corporation, which provides a web-based product for healthcare transactions.

“Ryan works with a deep understanding of the knowledge, skills, and abilities an organization must have to manage through change successfully,” said Senior Vice President of Industry Sales Dave Buelt. “ Additionally, his expertise in the healthcare industry positions us to serve our clients more effectively as we deepen our knowledge of that industry.”

Elliott earned his bachelor’s degree from Bob Jones University and plans to complete his MBA from Indiana Wesleyan University in August 2009.

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ABOUT ADAYANA, Inc.

Adayana serves clients worldwide. With more than 300 employees in 12 U.S. locations and India, Adayana focuses on three broad, global vertical markets - Federal governments through VERTEX; agriculture, food, life sciences, services and non-profit sectors through ABG, and the automotive aftermarket through Adayana Automotive. Adayana’s comprehensive human capital development and organizational performance improvement services include technology-enabled and blended learning, enterprise effectiveness solutions, technology integration, channel messaging, and managed learning services.