

FOR IMMEDIATE RELEASE

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Adayana Adds Learning and Communications Consultant and Creative Services Supervisor

Amy Jo Clark and Jeremy Lally expand Adayana's communications team

INDIANAPOLIS, IND. – The Adayana Industry team recently added two new specialists to its Branding & Communications group. Amy Jo Clark brings technical writing and management skills as a Communications Consultant, and Jeremy Lally will supervise graphics and other creative elements for learning, strategy, and branding projects.

“Adayana recognizes the importance of communications to any initiative that will improve the human capital development and organizational success of our clients,” said Tom Gahm, Director of Branding & Communications. “Amy Jo and Jeremy are outstanding additions to our team, and their expertise will help our clients get the right message to the right audience at the right time.”

Learning and Communications Associate Amy Jo Clark comes to Adayana with more than 13 years of experience in client service, project management, and writing and editing for many formats in the healthcare, pharmaceutical, technology, and government sectors. She is also a part-time Adjunct Professor of Technical, Professional, and Business Communications at Indiana University/Purdue University Indianapolis (IUPUI).

“The entrepreneurial spirit, the people, the culture, and the diversity of work and opportunities at Adayana are exciting,” Clark said. “There is an evident ‘buzz’ I sensed when I first walked in the door at Adayana. The company is on the precipice of a new and exciting chapter, and it is inspiring to be one of the team members who will help craft this new chapter.”

Clark has worked with a variety of organizations, including Eli Lilly and Company and Abbott Laboratories. She earned her bachelor’s degree from Georgia State University and a master’s degree in Communications from Southern Polytechnic State University in Marietta, Georgia.

Creative Services Supervisor Jeremy Lally has more than 12 years of experience in design, and most recently independently ran his own design business in Chicago, Lally Design, Inc. He has also worked as art director for The Learning Curve and Frankel in Chicago, serving clients such as Office Max, Target, and Frito-Lay. Originally from Iowa, Lally earned his BFA from Iowa State University.

“Adayana is an exciting company with great people,” Lally said. “Design is an important component of most transferring knowledge to people, and I am excited for the opportunity to help our clients create and communicate new ideas.”

ADAYANA ADDS BRANDING & COMMUNICATIONS TEAM MEMBERS

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ABOUT ADAYANA, Inc.

Adayana serves clients worldwide. With more than 300 employees in 12 U.S. locations and India, Adayana focuses on three broad, global vertical markets - Federal governments through VERTEX; agriculture, food, life sciences, services and non-profit sectors through ABG, and the automotive aftermarket through Adayana Automotive. Adayana's comprehensive human capital development and organizational performance improvement services include technology-enabled and blended learning, enterprise effectiveness solutions, technology integration, channel messaging, and managed learning services.