

FOR IMMEDIATE RELEASE

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ADAYANA SELECTED AS TOP 20 TRAINING COMPANY

Training Industry, Inc. announces 5th annual Top 20 Training Outsourcing Companies

MINNEAPOLIS, MN. – Adayana, a human capital development company serving U.S. and international clients, has been selected as one of the nation's top 20 training outsourcing companies by *Training Industry, Inc.*

“Recognition from this respected leader in the training industry is a great honor for Adayana team members worldwide and a credit to our clients, who allow our people to collaborate with them to develop learning programs that help improve their organizational performance,” said Mike Jackson, President and CEO, Adayana.

Adayana's inclusion in the top 20 is based on the company's experience in managing multi-year training programs, Business Process Outsourcing (BPO), the strength of its clients, talent of corporate leadership and professional commitment to the training BPO industry. Continued strong growth by Adayana and other leaders in the training BPO industry is an indicator that outsourced learning services is maturing and becoming the preferred business strategy for many organizations, according to Training Industry, Inc.

About Training Industry, Inc.

Training Industry, Inc., is a North Carolina-based company with a mission to create a more efficient marketplace for learning. It provides a variety of services to buyers, suppliers, and professionals in the training industry and has been selecting the Top 20 training and business process outsourcing companies since 2004.

About Adayana

With more than 250 employees in 12 U.S. locations and India, Adayana serves clients in three vertical markets – the Federal government sector through VERTEX; agriculture, food, life sciences, services and non-profit sectors through ABG, and the automotive aftermarket through Adayana Automotive. Adayana's comprehensive performance improvement services include blended learning solutions, content development, strategic and marketing consulting, technology integration and channel messaging.