

**FOR IMMEDIATE RELEASE**

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**BILL HUNTER JOINS ADAYANA AS INSTRUCTIONAL DESIGNER**

INDIANAPOLIS, IND. – Bill Hunter joins the Industry Operations team at Adayana as an Instructional Designer. He will be based in St. Louis, MO.

Hunter had most recently worked as an Instructional Design Project Manager for the GMarie Group, a Senior Instructional Designer for the University of Phoenix Online, and Customer Service Training Manager for Convergys, Inc.

Hunter earned his MBA and Project Management Certification from the University of Phoenix and a bachelor's degree from Brigham Young University.

Hunter says, "I am excited to work with a company focused on client success and grounded in its brand values.

Hunter will report to George Stevens, Adayana's Learning and Development Practice Lead. According to Stevens, "Bill's successful use of learning expertise in call center, education, corporate management and vertical industry operations will further improve our ability to provide competitive advantage to our clients."

With more than 250 employees in six U.S. locations and India, Adayana currently serves clients in three vertical markets – the Federal government sector through VERTEX; agriculture, food, life sciences and non-profit sectors through ABG, and the automotive aftermarket through Adayana Automotive. Adayana's comprehensive performance improvement services include technology enabled learning, enterprise effectiveness solutions, technology integration and managed learning services.

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