



## FOR IMMEDIATE RELEASE

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## BRENT BRUELAND PROMOTED AT ABG

BOONE, Iowa – Brent Brueland has been promoted to Business Relationship Manager for ABG, an Adayana company. In his new role, Brueland will concentrate on developing and building relationships with clients. He will negotiate service agreements and participate in the design, development and delivery of client services.

“Brent's varied experiences provide him with the background and skills required to provide sound advice and counsel to the growing list of clients turning to ABG for strategic consultation, branding, learning services and channel messaging,” said Kevin Born, Vice President of Sales.

In the past five years, Brueland has developed multiple instructor-led and technical training programs as well as written and/or edited more than 40 e-Learning courses resulting in the receipt of more than a dozen national awards for courses he has developed as a Learning Solutions Manager. Brueland's clients have included the National Pork Board and the Iowa Pork Producers Association. His relationship with both organizations will continue.

“The opportunity to help organizations develop using a deep partnership approach helps move the traditional vendor-client relationship to the true partnership level” Brueland said. “This type of partnership brings with it a much better understanding of organizational needs and targets together with considerably more value on the table increasing ROI for organizations and their stakeholders.”

Prior to joining ABG, Brueland developed and led the Crop Adviser Institute at Iowa State University in Ames, Iowa.

Brueland comes from a Midwestern grain and livestock background and received his bachelor's and master's degrees in agronomy and crop physiology from Iowa State University. He is currently completing a Ph.D. in Agricultural Education.

ABG is a global human capital management company that helps clients in the food, agriculture and life sciences industries improve organizational performance through development and engagement of their human capital assets. Growing since 1979, the ABG team operates from multiple domestic and international locations, including its Indianapolis headquarters. ABG is an Adayana company.