

FOR IMMEDIATE RELEASE

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VERTEX SOLUTIONS TO DELIVER APPLE PRODUCTS AND SERVICES THROUGH OPM TMA CONTRACT

VERTEX Solutions, an Adayana company, and Apple, Inc. are pleased to announce a Teaming Agreement between the two companies that enables Apple to provide its products and services to Federal clients using the U.S. Office of Personnel Management's (OPM) Training and Management Assistance (TMA) contract vehicle. As a TMA prime contractor, VERTEX will collaborate with Apple to help TMA clients integrate their innovative products and services into effective Blended Learning solutions.

With the coming departure of the "Baby Boomer" generation, the Federal government recognizes the need to attract and retain new generations of employees. To meet the needs of tomorrow's workforce, organizations are providing "blended" training options using a wide range of delivery platforms and media. Apple products such as the iPod, iPhone, and Mac have appealed to younger "digital natives" for many years. In conjunction with VERTEX's e-Learning and instructional expertise, tomorrow's Federal workers can now use these same Apple products for secure mobile learning, performance support, and content development virtually anytime and anywhere.

"We're delighted to have Apple's Government organization as part of our team," said Jeff Kidwell, President of VERTEX Solutions. "This agreement is the result of several months of discussion, and I believe that this partnership will ultimately benefit TMA clients by improving workforce performance using leading technologies."

VERTEX Solutions, an Adayana company

VERTEX Solutions (VERTEX) is an industry leader in the development and delivery of learning and human performance solutions using various technologies to engage learners and improve workplace performance. Whether leveraging mobile learning or designing for multigenerational audiences, VERTEX has developed award-winning programs to meet a variety of dynamic client needs. VERTEX provides a wide array of services, including customized training, learning strategies development, business consulting services, learning technology consulting, IT support, change management, and marketing and communications services.

OPM TMA

TMA's mission is to provide customized training, learning, and human capital solutions to Government agencies that maximize individual, team, and enterprise performance.

For more information:

VERTEX Solutions, Inc.

Celine Baudinetto, (703) 564-7232